



SUSTAINABILITY REPORT

2023





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KICK OUT PLASTIC

— Foreword —

Foreword

Kick Out Plastic

“After another truly remarkable season, Kick Out Plastic reflects with immense joy on its second official season as the sustainability partner of the 52 SUPER SERIES.”

Throughout 2023, across five remarkable events, we've summarized months of preparation, organization and impactful activities. We've influenced diverse groups and communities by promoting sustainable solutions. In collaboration with the 52 SUPER SERIES, we successfully organized beach clean-ups, collected unused food and facilitated engaging meetings with team ambassadors. We also reintroduced underwater clean-ups, collaborating with diving schools in Menorca and Barcelona. Teamwork has been vital in fulfilling our mission to protect our playground.

We warmly welcomed our ambassador Ferran Torres, representing FC Barcelona, at the circuit. Our partnership with the 52 SUPER SERIES has created synergies for promoting sustainability in sports. This year, the dedicated 52 SUPER SERIES staff, participating teams and host venues deserve recognition for their admirable efforts, leaving a positive legacy. We continue to prioritize sustainability in our agenda, building on existing initiatives and embracing new ones in the future. Sustainability has and will always be part of the circuit's identity!





Organisation

52 SUPER SERIES

Consisting of over 40 staff members with various roles, including race management, jury, operations, marketing & communications. Additionally, 8-12 local hires form the race committee for each regatta, resulting in approximately 350-400 people per event, depending on the number of participating teams. The 52 SUPER SERIES is owned by Super Series Eventos Desportivos, LDA, represented by CEO Agustin Zulueta. The CEO and the operational team select host venues, negotiate contract and inform Sustainability Officers about mandatory sustainability requirements. These non-negotiable requirements aim to encourage positive actions within the venue and its local community to leave a lasting sustainability legacy. Sustainability officers work closely with the Operations Manager, host venues and sailing teams to reduce the event's environmental impact. Host venues handle onshore aspects, while the 52 SUPER SERIES manages racing and on-water operations.

Organization & Sustainability

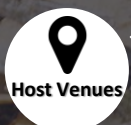


LARS BÖCKING CHIEF SUSTAINABILITY OFFICER

Defines mission and vision | Develops sustainability strategy | Drives sustainability action plan



- Implementation of sustainable actions & procedures
- Promotion of sustainability messages



- Compliance with sustainability requirements
- Implementation of sustainable actions & procedures



- Suggestion of new ideas
- Promotion of sustainability messages



- Promotion of sustainability initiatives
- Strengthening the local communities



- Engagement with sustainable strategy
- Implementation of sustainable actions & procedures

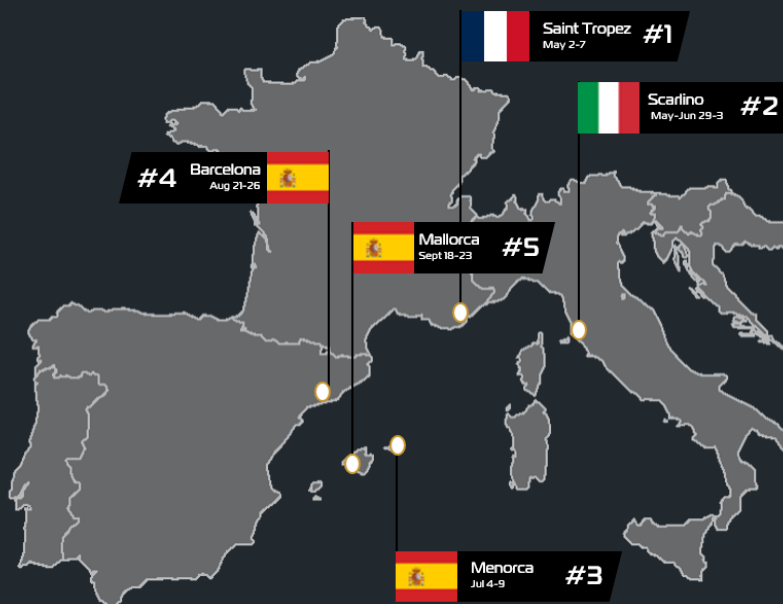


- Provides a platform for operation, logistical and communicative needs
- Promotion of sustainability messages

Teams & Venues

11	GBR 8819R Alegre	04	HKG 2546 Alpha+
04	GBR 11152X Gladiator	09	USA 5210 Interlodge
07	FRA 5211 Paprec	11	RSA 5211 Phoenix
03	GER 52 Platoon	09	TUR 1212 Provezza
02	USA 52018 Quantum Racing	05	USA 5095 Sled
19	THA 72 VĀYU		

11 TP52 crews have entered to compete in this season 52 SUPER SERIES, representing 8 different nations: USA, GBR, France, Turkey, South Africa, Germany, Thailand and Hong Kong



We visited five European venues, launching the sustainability program at each location. Tailoring initiatives to local needs and regulations, our efforts often address specific issues or showcase universal solutions. The Kick Out Plastic campaign effectively conveys messages and practical solutions to organizations and NGOs, inspiring global adaptation.



Report Overview

In this report, the 52 SUPER SERIES team would also like to address all organizations and NGOs who have collaborated this season.

This 2023 sustainability report of the 52 SUPER SERIES covers all the activities and initiatives which have been followed throughout the season. It details the five events this season, highlighting our approach to sustainability throughout the season, the mission and operations to improve the programme and reduce the circuit's carbon footprint. The ocean and coastal areas are the domain of the 52 SUPER SERIES and so marine conservation and sustainability are central to the daily operations at each event. The sustainability department sets out goals, strategies and achievements detailed here. This report does not include any economic impact studies, costs of the individual events nor the accumulated cost of all events or any other type of financial disclosures.



Report

ST TROPEZ

In the town of St. Tropez, France, our commitment to sustainability marked an impressive 8th season. The season featured a repetition of familiar innovative measures, with the re-introduction of robotic marks as a replacement for traditional buoys. This initiative sees the race course set up via a tablet and therefore not using ribs to place the bouys, saving fuel. Furthermore, we again utilised the water filtration system from Bluewater to provide for 11 competing teams, staff and passer bys throughout the season, allowing them access to purified water, effectively cutting single-use plastic bottles.

Simultaneously, our community engagement efforts took shape as we initiated the collection of unused foods, with the intention to initiate this practice across all events. Our partnership with local organizations the Rotary Club and Lions Club ST TROPEZ – STE MAXIME DOYEN enabled us to extend our support to the homeless and less fortunate residents of the town, creating a shared responsibility and community interaction.

Our dedication to the environment continued with the beach clean-up initiatives. Collaborating with our committed personnel, from both the marina and the 52 SUPER SERIES team, we undertook a clean-up effort to remove various forms of debris that was seen near the marina's rock barrier structure. This hands-on approach again shows our enduring commitment to preserving and protecting the environment of our sport, reinforcing the status as leaders of sustainable sailing.

Our Stats

ST Tropez

Beach Clean Up – KGs of trash:
15KGs

Beach Clean Up – Participants
17

KGs of food collected:
25KGs

Number of People Fed:
40





Report SCARLINO

Marina di Scarlino, renowned for its commitment to sustainability, as can be seen with multiple recycling stations across the vicinity, partly initiated by our first visit in 2015. In Scarlino, we furthered our dedication of completing a full season with collection of unused foods and so with the help of the Coordinamento Interparrocchiale Follonica, a local church organization, significant strides in the collection of food items from both teams and staff were made. This partnership enabled us to continue our support for the homeless and those in need, reinforcing our commitment to benefiting the communities we engage with during our events.

Expanding on our sustainability endeavors, we hosted the Follonica Sailing School for a workshop and had a delightful meet-and-greet session with the fleet. Additionally, a beach clean-up initiative near the marina was done with the involvement of young sailors and dedicated staff members. These activities underline our approach to fostering environmental responsibility and community engagement, while also influencing the next generation of athletes and sailors.

Lastly, in the marina we also hosted the first ambassadors meeting of the 2023 season. This significant gathering brought together key ambassadors from each competing team, providing a platform for the exchange of ideas and collaborative strategies aimed at enhancing our collective efforts to make the circuit more sustainable.

Our Stats

SCARLINO

Beach Clean Up – KGs of trash:

10KGs

Beach Clean Up – Participants

16 Participants

KGs of food Collected:

35Kgs

Number of People Fed:

300 People





Report MAHON

In the midpoint of the season, sustainability was a core focus at the Club Marítimo de Mahon, in Menorca. On the Balearic island, our aim was to repeat the activities at hand but also include new initiatives that were missing during the last years. Our sustainability program in Mahon could not have been completed, without the help of our esteemed collaborations with local entities like the Merak Diving, Cadena de Favores and the Red Cross of Menorca.

Together with Merak Diving, we undertook the first underwater clean-up of the season, which revealed to us the astonishing range of debris found beneath the bay's waters — abandoned car tires, streetlamp posts, electronics and more. Through media content, we aimed to put essence on the issues that may go unnoticed but can swiftly escalate if not addressed.

Furthermore, in Menorca, our commitment to sustainability continued with a beach clean-up, further amplifying our dedication to preserving coastal ecosystems. Here we again found countless pieces of debris and microplastics, smaller than a coin cents and covered the whole area.

Lastly, our ambassadors' meeting in Menorca provided a platform for exciting discussions and plans for future events, one of those discussions including the idea for reducing RIB fuel consumption from all the teams, by doing a single lap per race.

Our Stats

MAHON

Clean Ups – KGs of trash:

42Kgs

Beach Clean Up – Participants

20

KGs of Food Collected:

42KGs

Number of People Fed:

150





Report

BARCELONA

In the end of August, the fleet returned to Barcelona for the Rolex TP52 World Championship. In sweltering Barcelona heat, the hard reality of trash left behind after a clean-up became evident at the renowned Playa Barceloneta. Even in a city known for its commitment to sustainability, waste still harmed the beaches, highlighting the collective responsibility we all share. Our sustainability team, in partnership with Vilassar Sailing School and the NGO No Mas Invisibles, stepped up to make a difference in this ongoing battle against beach pollution.

That same NGO, No Mas Invisibles, also collaborated with the collection of unused foods during the sailing week, making it a consecutive fourth event where the collection has been made.

We aimed to continue with our mission to promote underwater clean-ups. Collaborating with Vanas Diving, we successfully completed another mission to rid the sea floor of fishing nets, microplastics and sanitary products. It was a great effort from the diving school, who joined with 5 divers and played a part in preserving the beauty of our oceans.

Our Stats BARCELONA

Beach Clean Up – KGs of trash:
30kg

Beach Clean Up – Participants
25

KGs of Food Collected:
60KGs

Number of People Fed:
360



FILL YOUR BOTTLE WITH PURE,
FRESH MINERALIZED WATER HERE!



Ferran Torres: Kick Out Plastic Ambassadors' Impactful Visit

In Barcelona, we had the pleasure of hosting Ferran Torres, a high-profile attacking player from FC Barcelona and Kick Out Plastic ambassador. It was an exceptional visit, during which Ferran explored the venue, learning about sustainability initiatives throughout the week and experiencing the excitement of racing up close on the water. This visit is a testament to the collaboration between the circuit and Kick Out Plastic, aiming to forge synergies with high-profile athletes across various sports to amplify our impact on media channels and diverse sporting audiences for sustainable actions. In total 2 posts welcomed Ferran Torres and demonstrated these numbers:

- **339,889 Accounts Reached**
- **3,258 Engagement**



Report

PUERTO PORTALS

In our last venue of the season, the sustainability journey concluded in a successful manner. Collaborating closely with the NGO Yachting Gives Back, we set up a daily collection of unused food items, thereby marking the completion of a full season's worth of unused food collection at each venue. This accomplishment not only exemplifies our commitment to minimizing food waste but also signifies a substantial milestone in our sustainability journey.

Further amplifying our impact, in collaboration with King Richard College and Puerto Portals, we organized the last beach clean-up initiative of the season. The day was not only dedicated to environmental conservation but also included an educational component. A captivating tour of TP52s was offered, with three of our teams—Phoenix, Platoon, and Vayu—generously providing insights and guidance aboard their respective yachts. This unique opportunity allowed young minds to gain first-hand knowledge about these impressive racing yachts, fostering a sense of wonder and appreciation for the sport and its environmental commitments.

During the sailing week in Puerto Portals, our sustainability team introduced sponsored recycling stations branded by XS. These portable bins can be deployed at each event to promote recycling. We concluded the week, with the ambassadors meeting, where we gained valuable insights into our collective vision for the upcoming 2024 season.

Our Stats

Puerto Portals

Beach Clean Up – KGs of trash:

18kgs

Beach Clean Up – Participants

55 Participants

KGs of food Collected:

70KGs

Number of People Fed:

350





XS Green Team Sustainable Changemakers Award

XS, our esteemed partner, has recently become an integral part of our sustainability initiatives within the circuit. As a testament to their commitment to sustainability, XS introduced a special award during the 2023 season – XS Green Team Sustainable Changemakers Award. This new prize was presented at the season's closing ceremony and it was given upon the outstanding Thailand-based team, VAYU, in recognition of their dedication to our sustainability program.

Key Achievements

2023 Season

18.000
LITRES

OF WATER PURIFIED
THROUGH THE
BLUEWATER SYSTEM

36.000
BOTTLES

36.000 0,5 LITER
PLASTIC BOTTLES
REMOVED FROM
CIRCULATION

75%

OF WASTE
FROM OFFICE
OPERATIONS
DIVERTED FROM
LANDFILL

115
KG

OF TRASH COLLECTED AT
BEACH AND
UNDERWATER CLEAN
UPS.

91
CHILDREN

PARTICIPATED IN OUR
YOUTH OUTREACH
PROGRAMME

5

EVENTS
USED THE
ROBOT
BOUY'S

1,200
People

FED FROM COLLECTED
FOOD DURING THE 2023
EVENTS

6
NGOS

HAVE
SUPPORTED
US AT 5
EVENTS LAST
SEASON.

3
Organizations

Have
helped
with their
services



Creu Roja
Menorca



Città di
Follonica



4

#KickOutPlastic
#KickOutBadHabits

WITH THE SUPPORT OF KICK OUT PLASTIC, THE 52
SUPER SERIES SUSTAINABILITY TEAM HELD 4
SUSTAIANBILITY WORKSHOPS AT THE FOLLOWING YACHT
CLUBS:

Marina di Scarlino
Club Maritimo de Mahon
Marina Vela Barcelona
Marina Puerto Portals



Sustainability Strategy

All 52 SUPER SERIES departments share the passion that defines a global grand prix circuit, from event preparation to race day, embracing the sport's highs and lows. Sustainability practices are pivotal, ensuring a reduced environmental impact, preserving the oceans and sport's continuity. Leading by example, our core belief drives ongoing, cumulative sustainability efforts.

Our mission is to raise awareness of time-sensitive environmental issues, with our sustainability program setting an industry standard. Kick Out Plastic employs diverse media channels to champion sustainability initiatives across sports. Our strategy revolves around influencing and inspiring the sailing community to make this sport a platform for innovative change.

Each season's initiatives have a positive impact, fostering increased fan support and positive reactions. Notably, thanks to prominent Kick Out Plastic ambassadors, our sustainability videos have gained substantial social media views, potentially inspiring pragmatic solutions in other sports sectors.

As a respected sailing circuit, we acknowledge our role as influencers, adhering to internal and external benchmarks. Meeting these benchmarks demands comprehensive approaches applied across all levels of our activities.



Mission & Vision

Our Mission

The 52 SUPER SERIES mission is to further develop the well-established racing platform, with sustainability at its core, to attract more competing teams and to further establish it as the world's leading monohull grand prix racing circuit. With a focus on ocean health in particular, but climate change in general, the staff and stakeholders aim to drive systemic change towards a more sustainable society, which adapts to sustainable practices in their fields of work, as well as in their private lives. Leading by example, influencing and encouraging the wider sailing community and the public to become more sustainable and responsible in their daily lives, are principles the organization has adopted from the early days of the circuit until today.

Our Vision

A healthy planet inspired and influenced by sailing.

Pioneers in Sustainable Sailing

WATER PURIFICATION SYSTEM	REUSABLE BOTTLES	YOUTH OUTREACH	RECYCLING BINS	AMBASSADORS PROGRAMME	COMPOSTING
OIL SPILL KITS	SINGLE-USE PLASTIC REMOVAL	ONLINE AND OFFLINE PROMOTION	REGULAR BEACH CLEAN UPS	TEAM CHARTER	FOOD WASTE
OUR INITIATIVES					
FUEL CONSUMPTION REDUCTION	GREENEST TEAM OF THE YEAR	ECO-FRIENDLY CLEANING PRODUCTS	CO ₂ -OFFSETTING	GROUP TRANSPORT	NGO COLLABORATIONS
SOURCING LOCAL SUPPLIER	ISO CERTIFICATION	REUSABLE BRANDING	ROBOT MARKS	CLUB AND MARINA OUTREACH	SUSTAINABILITY WORKSHOPS

Media

In the 2023 season, the 52 SUPER SERIES further progressed its social media campaign, emphasizing sustainability as a core value. Our partnership with Kick Out Plastic, leverages the influence of athletes and celebrities, the circuit was able to reach millions of accounts across the world. The sustainability posts of 2023, including stories, videos, mentions and shares, collectively reached over 4 million accounts.

DATA – total of all social media platforms
Total accounts reached: 4,362,148



Instagram

Accounts Reached – 4,368,311

Engagement – 15,498

YouTube - All sustainability related videos

Impressions – 16,122

Views – 860

Facebook

Accounts Reached – 15,370

Engagement – 151

X (Twitter)

Impressions – 432

Engagement – 46

Media

In total, 8 videos related to sustainability across our social media channels. For Instagram these posts, were made in either reels or pictures were published about sustainability. Moreover, 13 stories were published during the season that included sustainability initiatives and partners related uploads. Within these stories an average of 1,700 people were viewing each story published.

Instagram – Best Reels

https://www.instagram.com/p/CxP6H_0s9gQ/

<https://www.instagram.com/p/CsGwde7rtrw/>

YouTube - Sustainability Videos

<https://www.youtube.com/watch?v=A9CIX1ghvRM&t=1s>

<https://www.youtube.com/watch?v=m0IQiFjyEaA>



General

The 52 SUPER SERIES cares about its environmental, social and economical impact. This season the circuit also put their efforts into supporting organisations that have a strong care for the environment and social community. With the focus to offer support and promote their initiatives to the sailing and wider sports community. By collaborating and working closely with these NGOs, the 52 SUPER SERIES is able to provide a helping hand as well as strengthening the local communities. The following section will provide an insight and explain the measure taken this season to influence, reduce and improve the sustainability program.

Benchmarks and Standards

The 52 SUPER SERIES has over the year set strong example in terms of sustainability and it is crucial for the circuit to uphold standards and continually improve the programme after each season. Over the 2023 season the following new standards and benchmarks were included;

- Having a dedicated NGO part of the sustainability program at each venue, promoting their initiatives and actions.
- Have a unused food collection at every venue, each year with the help of organizations or NGOs
- Re-introduce the activity of underwater clean ups. In collaboration with diving schools close to the venues we go to.
- The sustainability team continued their usual workshops across the yacht clubs & also offering a specialised presentation to a group of guests in Puerto Portals
- Social media wise we have aimed at integrating more sustainable messages, such as the #kickoutbadhabits – in which the essence is put on removing daily bad habits which affect our environment.

Host Venues

The sustainability team is in permanent exchange with host venues before during and after the season and tries to influence the venues to become more sustainable as an organization by sharing experiences and involving the venues in sustainability initiatives, in particular waste management, ocean pollution and its effects and climate change and its effects.

Ahead of the events, the sustainability team sends a comprehensive sustainability requirement questionnaire to the host venues to be aware of challenges or issues with the requirements. Upon completion, host venues and the sustainability team work together to try to overcome these potential challenges and issues. Typical challenges the sustainability teams face throughout the season are:

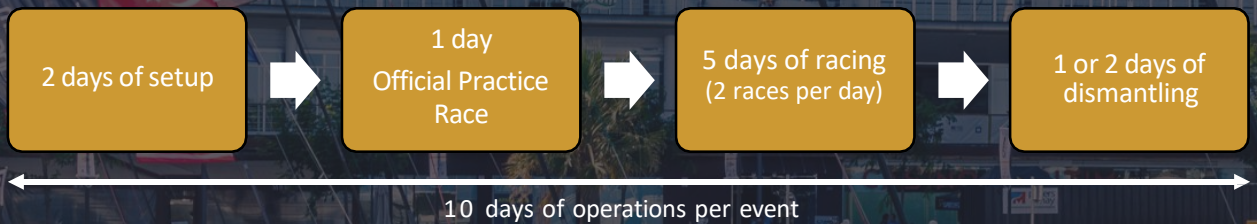
Language issues, cultural differences in business practices, level maturity related to sustainable operations, access to services and local legislation.

General

EVENTS

Each and every 52 SUPER SERIES event follows the same schedule, but with one variable depending on the venue of the actual event and the event prior to it. The racing yachts are either loaded onto a cargo vessel or sail to the venue on their own hull, and the same process applies to the team's RIBS. Once all racing yachts, RIBS and containers have arrived at the venue, they are temporarily stored at a boat yard close to the event venue and shortly before the event begins, the shore crews of the sailing teams arrive at the venue and follow their racing preparation protocol. Meanwhile the operations manager, sustainability officer and staff of the 52 SUPER SERIES start setting up the race office, media rooms, jury rooms and the sailing lounge, where the sailors can hangout before and after racing. One day prior to the regatta, the official practice race is held, followed by 5 days of racing, aiming to do 2 races per day. After the last race and the official prize giving, the 52 SUPER SERIES staff and the competing teams start dismantling the race village and prepare all equipment to be shipped to the next venue.

52 SUPER SERIES Event - Timeline



Fans and Spectators

The 52 SUPER SERIES has a growing audience base that stretches around the globe, resulting in more fans watching the races online and more attendees visiting the venues during the sailing week. There are no race villages set up close the venues neither a centre for a fan experience. Fan engagement and messaging is done through the social channels and during the live streaming.

Single use plastic removal

The removal of single-use plastics is an ongoing topic for the sustainability team, as it affects almost every single area of the event organisation. From cable-ties to single-use water bottles, one of our biggest challenges is to remove single-use plastics completely. The event organisers are continuously working on the topic and positive change can be noticed at most of the host venues. This will be an ongoing challenge for all event organisers and individuals worldwide.

Environmental Impact

Unused Food Collection

Since 2019, our sustainability program has included collecting unused food from our teams. In 2023, we extended this initiative to every event, and it will remain a fixture at all our future events.

Our food collection was possible thanks to dedicated organizations and NGOs. Here's a summary of each venue's collaboration:

ST Tropez: Lions Club ST TROPEZ – STE MAXIME DOYEN

Scarlino: [Coordinamento Interparrocchiale Follonica](#)

Mahon: [Cadena de Favores](#) & Red Cross Menorca

Barcelona: [No Mas Invisibles](#)

Puerto Portals: [Yachting Gives Back](#)



The Numbers

During the 5 events in 2023, the 52 SUPER SERIES was able to collect:

- 1,000 sandwiches
- 350 salads
- 75 pastas
- 500 snack bars

1,200 People Fed in Total

Environmental Impact

GHG EMISSIONS – FUEL & OIL

In addition, the 52 SUPER SERIES commitment also goes towards reducing fossil fuel consumption, such as that of the support boats and other vehicles. The competing teams and staff aim at reducing fuel consumption as much as possible. Ambassadors encourage the team members to group transport onsite and to carpool, to reduce boat speed when using RIBs and to use alternative sustainable transport onsite such as the bicycles or E-scooters. In the below data box, the fuel consumption is compared to the last season.

DATA:

Total amount of fuel consumed:
18,213 L

In 2022, the total fuel consumed was at
15,918 L

Remark: All boats used by the staff, jury
and race committee of the 52 SUPER
SERIES



GHG EMISSIONS – STAFF TRANSPORT

The 52 SUPER SERIES staff is usually located close to the venue location, this being walking distance. 3 out of the 5 staff hotels were in 10 minutes walking of the venue, the accommodations in Barcelona & Puerto Portals were further away. For that reason, the organization had organised shuttle transport for specific times during the day to bring and take back all staff members. In Scarlino, the marina was located an hour drive from the closest cities with an airport. Hence, the group shuttles had to be organized for 3 airports (Pisa, Florence & Rome) to the Marina



DATA:

Total distance travelled by cars or
shuttles is 3525km

Remark: Distance travelled by car

Environmental Impact

Catering

Furthermore, the 52 SUPER SERIES aims at reducing environmental impact of the organizations catering at each venue, by introducing different sustainable solutions. The standard cases are that of having local food and the removal of single use plastics

There are two different types of caterings during the events, which are packed lunches for the staff and buffet-style caterings for the entire fleet after racing. All venues during the 2023 season had contacted local caterers, with the food being sourced locally. Amongst the local food served, the catering was also instructed to serve different courses such as seafood and vegetarian courses.

DATA:

The total amount of staff picnics provided during all events is:

1,211 meals

Of which the salad and sandwich were served free of single use plastics. At 3 venues, the snack bar came in plastic packaging.



Branding

For the new staff and team photo sessions during the season, the 52 SUPER SERIES implemented a green screen, a portable background customizer to use as backdrop for branding. With this tool, designers can create a customized background for the photo session, without having to print the actual backdrop, a sustainable solution for future cases.

Environmental Impact

Underwater Clean Ups

During this season, the 52 SUPER SERIES reinstated underwater clean-up, aiming to put an essence on the importance of preserving the sea floor and marinas. These initiatives, conducted in Mahon and Barcelona, revealed a startling abundance of trash and various objects submerged beneath the bays waters. The discoveries ranged from street lamps to car tires and even sanitary products. This highlights the urgent need to protect our oceans and their fragile ecosystems.

A special mention to the following diving schools:

1. Merak Diving (Mahon, Spain)
2. Vanas Diving (Barcelona, Spain)



Education

TEAMS

11 teams, from 8 different countries, competed in the 2023 season. The teams have a leading edge in the sustainability initiatives at the 52 SUPER SERIES, being involved in meetings and contributing with new ideas throughout the season. At the start of the season, each team chooses a sustainability ambassadors, whom will participate in the meetings and be the vocal representation of their team. The sustainability team aim to meet with ambassadors at each event, to discuss event topics, new initiatives and ideas to improve the sustainability program and the legacy we leave behind at different venues. Another objective over the seasons is to invite external speakers, NGOs and partners to meetings or the vents to discuss further sustainability practices and how those ideas can be implemented into the circuits sustainability program.

All teams signed a sustainability pledge before the start of the season, committing to implement sustainable practices into their operations. The sustainability ambassadors are the backbone for influencing the competing teams and to lead by example. The following topics are regularly discussed: recycling, single-use plastics removal, creating awareness, eco-friendly boat cleaning and transportation.

Team Pledge Sustainability

- Refuse, reuse, reduce and recycle
- Eliminate single-use plastics completely (e.g., lunch packaging and drinks bottles)
- Use the 52 SUPER SERIES water filtration system or purchase one of your own
- Reduce the amount of fuel used by efficient, resourceful RIB driving
- Bring at least one oil spill kit to each regatta
- Conserve water where possible
- Use environmental products made from sustainable materials and support local eco-friendly businesses
- Send team representatives to at least one beach clean-up per season
- Share transportation or use sustainable transport wherever possible e.g. a bicycle, E-scooters
- Pledge to measure and track sustainability progress and communicate through your channels
 - To implement sustainable practices/policies in everyday work and to educate colleagues to adopt sustainable practices.
 - Supporting local sustainability initiatives and bringing new ideas to the table

4 sustainability ambassador meetings were held during the season.

1. *Scarlino:*

Ambassadors Present: 6

2. *Mahon:*

Ambassadors Present: 7

3. *Barcelona*

Ambassadors Present: 5

4. *Puerto Portals:*

Ambassadors Present: 11

Leveraging the support of the esteemed team ambassadors, the 52 SUPER SERIES effectively addresses issues and strategically plans sustainable actions. This collaborative effort ensures our ongoing journey toward a more sustainable circuit and to influence different venues that we visit.

Education

YOUTH OUTREACH

One of the pragmatic practices to which the 52 SUPER SERIES adheres to is the promotion of sustainability to youth groups, such as sailing schools and yacht clubs. With the help of the host venues, the circuit seeks to educate youth groups or young sailors, to increase their awareness and help integrate more sustainable initiatives within their daily life. This outreach is very important to the sustainability team and that is reason why beach cleans are regularly done with the kids from local sailing schools or other local organisations. Partnering and collaborating with local non-profits contributes to the education and promotion of sustainability at the event venues and helps to overcome potential language barrier.

DATA:

91 kids and volunteers participated in the beach clean ups during the 2023 season, which were executed in all venues this season. This has resulted in more than 80KG of litter being collected from the beaches. Keeping in mind the focus on eliminating the micro plastics from the beaches.

The following organisations participated in the beach clean ups:

Club Nautic Societe ST Tropez
 Club Nautico Follonica
 Club Maritimo de Mahon
 Club Nautic Villasar de Mar
 King Richard College



Innovation

As pioneers in sustainable sailing, the 52 SUPER SERIES wants to inspire others to adopt to more sustainable practices. Offering innovative, tangible and easy to adopt solutions are key to encourage and inspire others to follow suit and become more sustainable in their field of work.

One of these integrated innovation was the innovated robot buoys, a fast, efficient and sustainable manner to set the race course up with. By implementing these sustainable buoys, the race management uses less ribs to anchor the normal used buoys to set up the race course.

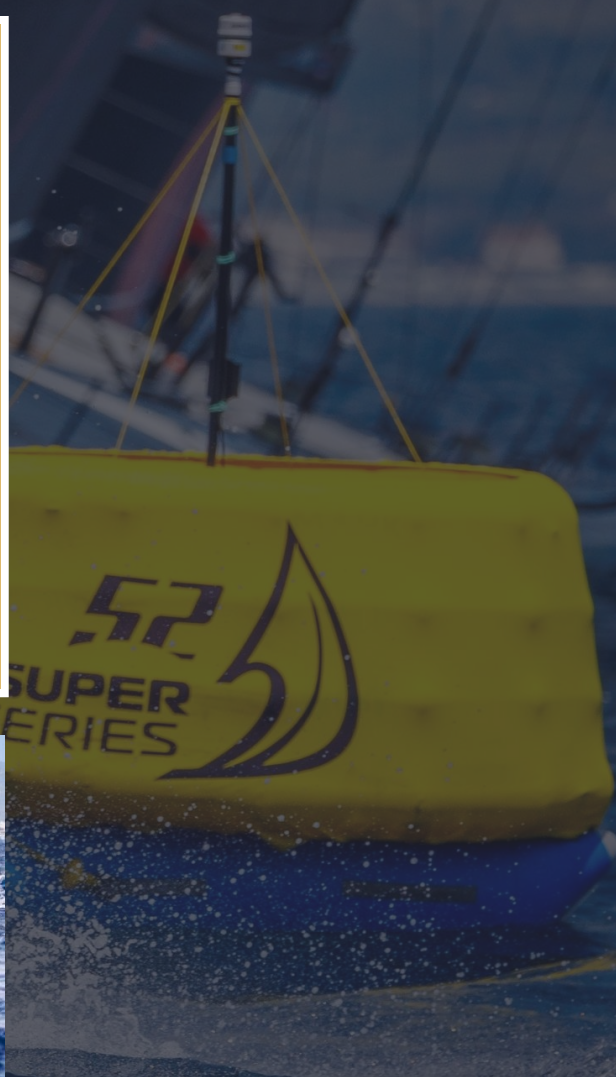
DATA:

By using the robot innovated buoys, the circuit was able to save up:

Amount of fuel not used: 7,905 L of fuel

All venues in the 2023 season operated with the robotic buoys:

1. Societe Nautique Saint Tropez
2. Marina di Scarlino
3. Club Maritimo de Mahon
4. Club Nautic Vilassar de Mar
5. Marina Puerto Portals



Special Mentions

We extend our heartfelt appreciation to [Kick Out Plastic](#), for their invaluable expertise, unwavering support and the inspiration to embark on significant actions toward a more sustainable world.



Empowered by the media influence of athletes, celebrities, and influencers, Kick Out Plastic is an international, not-for-profit campaign dedicated to combatting single-use plastics and addressing environmental challenges, all in pursuit of a plastic-free world.

A special thanks to Sustainability partner [Bluewater](#) for their great contributions to making our sustainability initiatives a success.

We would like to thank the following organisations for their collaboration and their support:

Our host venues

[Societe Nautique Saint Tropez](#)

[Marina di Scarlino](#)

[Club Maritimo de Mahon](#)

[Club Nautic Vilassar de Mar](#)

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52 SUPER SERIES Sustainability Report 2023

Publisher: 52 SUPER SERIES / Super Series eventos desportivos, LDA

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Layout & Design: Jacaranda Marketing S.L.

Date: December 13th 2023

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