



# SUSTAINABILITY POLICY

2021

[www.52SUPERSERIES.com](http://www.52SUPERSERIES.com)



# Introduction

*The 52 SUPER SERIES is regarded as the world's leading monohull grand prix racing series, holding between 4 to 6 regattas per season and brings together in between 300 – 400 people per event.*

*This sustainability policy outlines our organization's vision, mission and how we define sustainability and will provide an overview of our key areas of sustainability, which are: Operational Impact, Innovation and Legacy.*

*Our commitment to continuous refinement of procedures and improvement, combined with robust monitoring and GRI based reporting are outlined. Details about our goals, targets and strategies will be described in detail in our sustainability plan.*





# Sustainability

*We view sustainability as the maintenance, development and betterment of the status quo as applied to the environment, the economy and to society as a whole.*

*While we are sensitive to the wider issues at play, we choose to look at sustainability through the lens of sailing, the ocean, and the nautical industry.*

*Our belief is that bold, exemplary actions within one's own sphere of influence and a deeper sense of collective responsibility is what will ultimately lead to healthier communities, more prosperous economies and a thriving planet for future generations to enjoy.*



# Vision

*A healthy planet inspired and influenced by sailing.*

# Mission

*The 52 SUPER SERIES mission is to further develop the well-established racing platform, with sustainability at its core, to attract more competing teams and to further establish it as the world's leading monohull grand prix racing circuit. With a focus on ocean health in particular, but climate change in general, the staff and stakeholders aim to drive systemic change towards a more sustainable society, which adapts to sustainable practices in their fields of work, as well as in their private lives. Leading by example, influencing and encouraging the wider sailing community and the public to become more sustainable and responsible in their daily lives, are principles the organization has adopted from the early days of the circuit until today.*

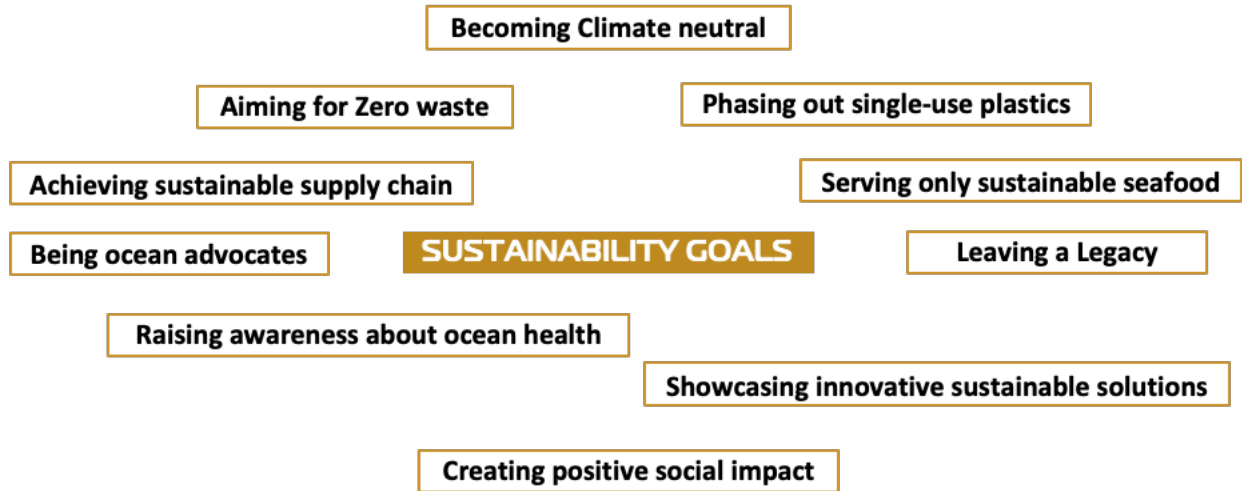






# Our Goals

*The 52 SUPER SERIES has defined specific goals & targets for each of the 3 focus areas. Operational Impact goals & targets aim to reduce the environmental impact of the sailing events, the series holds annually at different venues. The circuit strives to leave a lasting legacy at each of the host venues, but also with sailing teams, suppliers, sponsors, the local community and its own staff. Innovation is an essential area in sports and in sustainability alike. The implementation of innovative solutions to reduce the impact of the events and to inspire and to influence others to adopt these solutions is contributing to our overall strategy of battling Climate Change. Furthermore, the circuit wants to align with and contribute to international goals like Race to Zero in order to keep global warming below 1.5 Celsius degrees.*



# Operational Impacts

*The 52 SUPER SERIES continuously strives to reduce its environmental impact, focusing on the operational side of things. The sustainability team will develop a Climate action plan, looking at all operational aspects like travel, shipping, sailing team's emission, energy and water consumption and transport onsite, to identify potential areas for reduction.*

*With the commitment to reduce GHG emissions overall, the circuit sends a strong signal to stakeholders and other events to underline its role as a leader in sustainability.*

- » *Being a leader in sustainability and implementing sustainable operations across all areas of impact.  
Reduce environmental impacts by applying best practice initiatives and industry standards.*
- » *Being in control of measuring and tracking the impacts to identify potential areas for reduction and improvement*
- » *Involving stakeholders to create solutions and initiatives to tackle the identified areas.*
- » *Reassessing results and refining procedures continuously*





# Legacy

*Leaving a lasting legacy at the venues that hold the events is an essential part of our sustainability strategy. Engaging and educating priority stakeholders i.e., sailing teams, host venues, local communities about their impact on Climate Change and about the links between Ocean Health and Climate Change are a substantial to creating a legacy.*

- » *Establish an exchange platform with the priority stakeholders to have continuous dialog.*
- » *Educate and inform staff and other stakeholders to raise awareness about ocean health and climate change and to provide them with the tools to embed sustainable practices in their field of operations.*
- » *Engage on topics about ocean health and climate change with the wider sailing community and public, using social media platforms and live broadcasts.*
- » *Reach out to local communities and the local youth in particular. Make them a part of our initiatives and actions and educate them about ocean health topics and climate change.*
- » *Organize beach cleans and underwater clean-ups and involve local community to raise awareness about environmental issues.*
- » *Create and hold sustainability workshops for stakeholders like marinas, yacht clubs and sailing teams to share expertise and experience and to provide them with tools start or continue their sustainability journey.*
- » *Lead by example, so others can follow suit in adapting to more sustainable practices in their private lives and in their field of operations.*



# Innovation

*The 52 SUPER SERIES wants to inspire others to adopt to more sustainable practices. Offering innovative, tangible and easy to adopt solutions are key to encourage and inspire others to follow suit and become more sustainable in their field of work. In sustainability and sailing alike, innovation can be an accelerator to improve and make progress towards your goals.*

- » *Over the course of the three upcoming sailing seasons, 2 Lighthouse Projects will be implemented, such as Robot Course Marks, a solar panel powered Race Office container, an electric RIB or a TP52 featuring an electric engine.*







# Sustainability Plan

*The organizations sustainability plan is aligned with ISO 20121 management and industry standards and details initiatives, actions and strategies to reduce the organizations environmental impact, based on monitoring and robust reporting, which increases credibility, transparency and comparability. The sustainability plan will indicate the ways we contribute to the United Nations Sustainable Development Goals.*

*A climate action plan will be developed, which will help identifying potential areas for reduction of GHG emissions.*

## Values

*Transparency, Credibility and Innovative Thinking are the core values under which the organization operates and will be reflected on in our sustainability report.*

## Reporting

*The 52 SUPER SERIES commits to annual transparent, GRI based reporting resulting in a GRI conform sustainability report at the end of each season. The sustainability report details the key impacts, areas for improvement and is published before the new season begins.*





# Commitment

*The 52 SUPER SERIES senior management commits the organization, staff and related operations to this sustainability policy and the defined goals and standards.*

*Agustin Zulueta, CHIEF EXECUTIVE OFFICER 52 SUPER SERIES*

*Lars Böcking, CHIEF SUSTAINABILITY OFFICER 52 SUPER SERIES*

