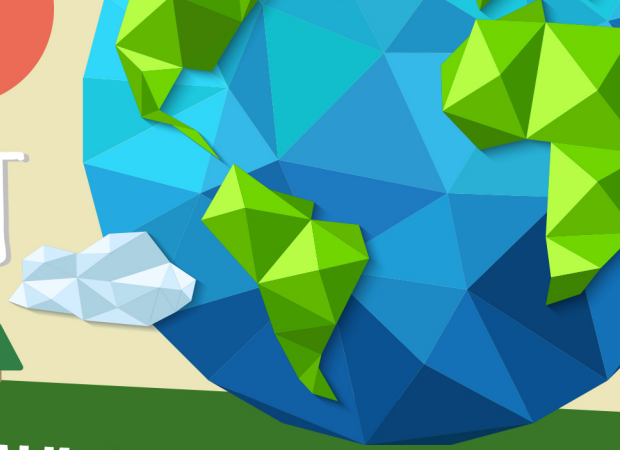


LET'S TALK ABOUT

PROTECTING THE PLANET



WE'RE ALL IN THIS TOGETHER. LET'S TALK, AND TAKE ACTION.



2 MILLION PEOPLE DIE EVERY YEAR DUE TO AIR POLLUTION.

HALF THE WORLD'S TROPICAL AND TEMPERATE FORESTS ARE NOW GONE.



TEMPERATURES WILL RISE BY UP TO 5.8°C BY 2100



WHAT'S HAPPENING

4.8 - 12.7 M TONS OF PLASTIC ENDED UP IN THE OCEAN IN 2010.



8 INCH SEA LEVEL RISE SINCE 1820.



REFUSE

REDUCE

REUSE

REPAIR

RECYCLE

RETHINK

52 SUPER SERIES

GRAND PRIX SAILING, RACING FOR CHANGE.

WHAT WE'VE DONE IN 2016

LEADERSHIP



STAFF, VENUES, TEAMS, MEDIA AND AMBASSADORS REDUCE IMPACT AND LEAD NEW IDEAS.

INVOLVEMENT

100 KG OF WASTE CLEARED FROM BEACHES IN 2016

BEACH CLEANUPS ARE ONE WAY IN WHICH WE ENGAGE LOCAL CHILDREN AND OUR OWN STAFF.

PROMOTION

400,000 PEOPLE REACHED BY ONE INFOGRAPHIC WE POSTED ON MARINE DEBRIS

WE HAVE INCREASED OUR REACH AND INFLUENCE IN TERMS OF DELIVERING POSITIVE MESSAGES.

MEASUREMENT

29,000 PLASTIC BOTTLES REMOVED

1000 LUNCHES WITHOUT PLASTIC

50% REDUCTION IN PAPER USED

IT'S THROUGH YEAR-ON-YEAR MEASUREMENT THAT WE CAN SEE THE DIFFERENCE WE ARE MAKING.

WE INFLUENCE CHANGE THROUGH HARD WORK, INVOLVEMENT AND THOUGHT LEADERSHIP.

THINK WHAT COULD YOU DO TODAY TO HELP SPREAD THIS MESSAGE?

DESIGNED BY:



CREATED FOR:



SUPPORTED BY:



SOURCES:

THE INTERGOVERNMENTAL PANEL ON CLIMATE CHANGE
UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
UNITED NATIONS ENVIRONMENT PROGRAMME
THE AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE